

# 2018 shop! AWARDS

## Event SPONSORSHIP Shop! Awards Celebration

**March 28, 2018**

The Shop! Awards Competitions recognize the best new designs in retail environments and experiences. Considered by many as the "Academy Awards" of the retail design and brand marketing industries, we offer four award programs, each celebrating a different area of design expertise.

The Global Awards, Design Awards, OMA's (Outstanding Merchandising Award) & AABA will be celebrated at the Shop! Awards Celebration on March 28 at GlobalShop.

This Shop! event offers you a unique opportunity to reach retailers, brands, brand marketers, designers and industry suppliers for the entire promotion period.

Gain significant brand exposure during an exciting evening of recognition as well as in a variety of pre-event marketing vehicles. Sponsors receive substantial exposure in direct mail, electronic & print publication inclusion in the awards program, the Design Awards Winners Book, the OMA Annual and the Shop! awards website.

## Diamond Sponsor-\$5,500

### Benefits:

Verbal recognition during the awards presentation

Five complimentary tickets to the awards reception and presentation

A table reserved in your company name for your special guests

Registration list prior to and after the event with contact details

### Your COMPANY LOGO included in:

- GlobalShop attendance brochure
- All entry promotions, including web site and email blasts
- All presentation promotions
- Trade advertisements
- Event sponsorship web page with direct link
- Onsite signage in Shop! booth
- Onsite A/V presentation
- Program Flyer
- Winners Book and OMA Annual



## Winner's Circle Sponsor-\$10,000

### Benefits:

A quarter page, camera-ready ad on the sponsor page in the Winners Book and OMA Annual

Verbal recognition during the awards presentation

10 complimentary tickets to the awards reception and presentation

A table reserved in your company name for your special guests

Registration list prior to and after the event with contact details

Step and repeat with logo in Winner's Circle photo area

### Your COMPANY LOGO included in:

- GlobalShop attendance brochure
- All entry promotions, including web site and email blasts
- All presentation promotions
- Trade advertisements
- Event sponsorship web page with direct link
- Onsite signage in Shop! booth
- Onsite A/V presentation
- Program Flyer
- Winners Book and OMA Annual

## Crystal Sponsor-\$3,000

### Benefits:

Company Name in all print and online publications

Company Name in all event signage and collateral

Name will be noted in welcoming remarks of celebration

Five complimentary tickets to the awards reception and presentation

Registration list prior to and after the event with contact details

