

EVENT SPONSORSHIPS

SHOP! AWARDS CELEBRATION JUNE 2019

THE SHOP! AWARDS COMPETITIONS recognize the best new designs in retail environments and experiences. Considered by many as the "Academy Awards" of the retail design and brand marketing industries, we offer three award programs, each celebrating a different area of design expertise. The **Global Awards, Design Awards, OMA Awards** (Outstanding Merchandising Achievement) will be celebrated at the Shop! Awards Celebration in June at McCormick Place.

Gain significant brand exposure during an exciting evening of recognition as well as in a variety of pre-event marketing vehicles. Sponsors receive substantial exposure in direct mail, electronic and print publications, inclusion in the awards program, the Design Awards Winners Book, the OMA Annual and the Shop! awards website.



WINNER'S CIRCLE SPONSOR \$11,000

BENEFITS:

A quarter page, camera-ready ad on the sponsor page in the Winners Book or OMA Annual

Verbal, visual and audio recognition during the awards presentation, 10 complimentary tickets to the awards reception and presentation

A shared table reserved in your company name for your special guests

Registration list prior to and after the event with contact details

Step and repeat with logo in Winner's Circle photo area

Your Company Logo included in:

- GlobalShop attendance brochure
- All entry promotions, including web site and email blasts
- All celebration promotions
- Trade advertisements: *Retail Environments* magazine, *VM&SD*, *design:retail*
- Onsite signage in Shop! booth and elsewhere around the Globalshop exhibit floor
- Onsite A/V presentation
- Program Flyer
- Winners Book and OMA Annual

DIAMOND SPONSOR \$6,000

BENEFITS:

Verbal, visual and audio recognition during the awards presentation

5 complimentary tickets to the awards reception and presentation

A shared table reserved in your company name for your special guests

Registration list prior to and after the event with contact details

Your Company Logo included in:

- GlobalShop attendance brochure
- All presentation promotions
- Trade advertisements
- Onsite signage in Shop! booth and elsewhere around the Globalshop exhibit floor
- Onsite A/V presentation
- Program Flyer
- Winners Book and OMA Annual

CRYSTAL SPONSOR \$3,500

BENEFITS:

Company Name in all print and online publications

Company Name in all event signage and collateral

Name will be noted in welcoming remarks of celebration

Five complimentary tickets to the awards reception and presentation

Registration list prior to and after the event with contact details

Custom Sponsorships available,
contact sales@shopassociation.org